

**DONATION  
SPONSORSHIP  
ADVERTISING**



*Grow  
WEST*

## **THANK YOU FOR INCLUDING DAKOTA WEST CREDIT UNION IN YOUR ENDEAVORS**

While we receive donation requests in the form of sponsorships, donations, and advertising from all of our branch communities, we thank you for understanding that resources are limited. We are unable to honor every request, but endeavor to be active in our communities in ways that benefit our membership.

Because of this limitation, we have created the below guidelines.

- All requests must fall within our membership areas: within 75 miles of Watford City or New England; within 50 miles of Bowman, Grenora, Mohall, New Town, Turtle Lake, or Washburn
- We support education and youth activities in our communities
- We recognize the value of cultural events and organizations
- We continue to help community improvement, service, or beautification

These guidelines do include several exceptions that fall outside our level of support, which we are unable to fund.

- Travel, conferences, or administrative expenses
- Religious groups or political affiliations
- Requests to support the participation of individuals in an event or activity

The attached form must be filled out and submitted to [marketing@dakotawestcu.org](mailto:marketing@dakotawestcu.org). It is recommended that requests be received two weeks prior to the event for full consideration.

A decision to deny a request does not mean that Dakota West Credit Union does not believe in the cause, but rather recognizes that we want to be able to assist our communities in the most meaningful way within our guidelines and given our available funds.

Thank you.

PO Box 1496  
Watford City, ND  
800.411.7590  
[www.dakotawestcu.com](http://www.dakotawestcu.com)



# REQUEST FORM

## DONATION, SPONSORSHIP, ADVERTISING REQUEST FORM

Name of Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website or Facebook page: \_\_\_\_\_

Does your organization have a membership with Dakota West Credit Union? Yes \_\_\_\_\_ No \_\_\_\_\_  
*(not required for acceptance)*

Amount Requested: \_\_\_\_\_ Date Needed: \_\_\_\_\_

How will these funds be used? \_\_\_\_\_

## LOGO AND IMAGE REQUIREMENTS

Item to be utilized: Print Image \_\_\_\_\_ Digital Image \_\_\_\_\_ Promotional Materials \_\_\_\_\_

Format: EPS \_\_\_\_\_ JPG \_\_\_\_\_ PDF \_\_\_\_\_ PNG \_\_\_\_\_ Other \_\_\_\_\_ Black & White \_\_\_\_\_ Color \_\_\_\_\_

Ad size: Inches \_\_\_\_\_ Pixels \_\_\_\_\_ Email to send artwork: \_\_\_\_\_

Will you provide a live link to the Dakota West Credit Union website? \_\_\_\_\_

## ADDITIONAL INFORMATION

Please include any additional information that may be helpful to us in making our determination, plus include any documents such as event flyers, past examples of advertisements, detailed event information, photos from past events, letters of explanation, or social media links.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_